



# Podiatrists Board of New Zealand

## **MISSION**

To protect the public through effective regulation of the podiatry profession

## **VISION**

The podiatry profession practises in a way that maximises public well-being through its emphasis on being competent, safe, adaptable and ethical

## **VALUES**

- Consistent, fair and transparent
- Respect for cultural diversity

# STRATEGIC GOALS

- Goal 1 Effectively fulfilling our functions under the HPCA Act
- Goal 2 Develop standards and scopes that reflect the changing health environment and cultural diversity
- Goal 3 Operate under effective and best practice governance
- Goal 4 Robust financial systems
- Goal 5 Promote awareness of the Board's role and build effective relationships

## SWOT (Strengths, Weaknesses, Opportunities & Threats) Analysis

### Strengths: (internal)

- Human resources / experience
- Collegiality and work ethic
- Networks
- Sound reputation
- Robust financial management
- Functional database

### Weaknesses: (internal)

- Financial constraints based on workforce size
- Perception of the Board by the podiatry community

### Opportunities: (external)

- Increasing new graduates registration
- Lobby / advocacy / networking
- Increase in professional numbers
- Educational advancement of undergraduate and postgraduate levels
- Fostering relationships- inter-professional; interdisciplinary; trans-Tasman
- Document sharing with the Podiatry Board of Australia and ANZPAC
- Explore relationship with Podiatry NZ
- Consumer rights

### Threats: (external)

- Practitioner competence and competency drift
- Government policy and processes
- Attrition
- Ministry of Health succession planning
- Practitioner competency drift

*April 2009*

*Reviewed June 2010, March 2013, Feb 2014, Feb 2015, Feb 2016, **Feb 2017***